

## 2021 Campus News Awards 2021

### Judging Details

#### Award Category


#### Cash Prizes

<u>Grade</u>	<u>Award</u>	<u>Certificate</u>

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- / APP  
The competition is open to works published in newspapers, official website or WeChat official account etc. from the Chinese Mainland, Hong Kong, Macau and Taiwan.

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- (PDF) 10MB( ) All  
article entries must be the original electronic version (PDF). Each entry must be within 10MB (except video).

- PDF 的  
的 Each entry must be submitted by separate PFD file. To allow the judges to view the original scripts, entries cannot be republished.

- 小  
Incomplete forms will disqualify entrants from the competition. Entry name in entry forms must be the same as the original text.

ú\$.%ã \$ 6Â iÉÙ0 Separate entry forms need to be submitted if an entry is to compete in more than one category (no more than 2 categories).

- 月 Best in News Reporting ( )
- 月 Best in News Writing ( )
- 月 Best in Feature Writing ( )
- 月 Best in Business News Reporting ( )
- 月 Best in Arts and Culture News Reporting ( )
- 月 Best in Tech News Reporting ( )

Entries for the above award categories should follow the

rules below:

- PDF / 參  
( ) 小 Each entry must be submitted in PDF file. Hard copy submissions are not accepted. Please make sure the name of the publication, the university/college/institute and applicants are removed from the entries.
- 3,000 ( )  
Each entry must be of no more than 3,000 characters (including punctuation, headlines and sub-headings). Article series or re-edited articles will not be accepted.

月 Best in Headline Writing ( )

- 30 參  
小 Each title MUST NOT exceed 30 words. Please make sure the names of the publication, the university/college/institute and the applicant are blotted out on entry forms

月 Best in News Video Reporting ( )

- MP4 200MB 10  
News Videos can only be uploaded with "MP4" file. The size of each video MUST NOT exceed 200MB and length MUST NOT exceed 10 minutes.

月 Best in Features Video Reporting ( )

- MP4 200MB 10  
Features Videos can only be uploaded with "MP4" file. The size of each video MUST NOT exceed 200MB and length MUST NOT exceed 10 minutes.

月 Best in News Page Design ( )

- PDF JPG 的  
參 小 Each entry should be submitted by **PDF and JPG** file along with the original. **Entries cannot be redesigned.** Please make sure the names of the publication, the university/college/institute and the applicant are blotted out.
- There are two separate awards for each category - one chosen by judges and the other by online voting.

月 Best in New-media Reporting

- 地 的 H5 APP  
Refer to news work published on Mobile terminal (including but not limited to HTML5 Mobile

Website, WeChat Official Account, Mini Programs, App, etc.)

- **PDF** **JPG** 的  
參的 小 Each entry should be submitted by **PDF or JPG** file along with the original. **Entries cannot be redesigned.** Please make sure the names of the account, the university/college/institute and the applicant are blotted out.

月 Best in Short Video Reporting

- **MP4** **100 MB** **3** **Short**  
Videos can only be uploaded with "MP4" file. The size of each video **MUST NOT** exceed 100 MB and length **MUST NOT** exceed 3 minutes.

月 Best in News Photography ( )

月 Best in Feature Photography ( )

- **JPG** 地 10MB  
Each entry should be in JPG format within 10MB. The entry must be a photograph without being edited. No word contents can be added on the photograph.
- Each university/college/institute can submit **no more than three pictures** per category.
- word Captions to the pictures must be put in a Word document separately.

## Panel of Judges

## Grading Criteria

**Structure**      **Writing Skills**      **Comprehensiveness** \_\_\_\_\_

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**Structure:**

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**Writing skills:**

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**Comprehensiveness:**

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**Professional standards:**

月				
月				
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**Shooting:**

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**Editing and Dubbing:**

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**News value:**

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**Features value:**

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**Content value:**

- :  
**Professional standards:**

# CHINADAILY

香港版  
HONG KONG

中國日報



大學新聞獎  
Campus News Awards